

Press kit: BirdseedBag feeding silo

Product

Name: BirdseedBag

Category: feeding silo

Material: paper, wood, hemp cord

Design: Peter Otto Vosding

Year: 2013

Looking for producer



Description:

BirdseedBag is both: **packaging and feeding silo** in one product. It is designed to be bought in the supermarket and installed in the garden easily. The customer just has to free the cord, take the stick, press in the holes with it and attach it to the bag afterwards.

The shape in general emphasizes a **classic paper bag** like known from tea bags for example. This ensures the possibility of cheap **mass production**. Fine details like the red paper reinforcement, typography and pictograms make it a recognizable and outstanding product.

Images:

Highres: www.vosding.de/press/BirdseedBag-VOSDINGIndustrialDesign-highres.zip

Lowres: www.vosding.de/press/BirdseedBag-VOSDINGIndustrialDesign-lowres.zip

Fotos: © Peter Otto Vosding

About the studio:

VOSDING Industrial Design is a German design studio based in **Cologne**. The founder Peter Otto Vosding was born in Wiesbaden in 1990. He studied Industrial Design in Darmstadt, Product Design and Process Development in Cologne and went to Ingvar Kamprad Design Centrum (IKDC), Lund University in Sweden for an exchange semester on a scholarship from the IKEA foundation. During his studies he did internships at squareone GmbH in Düsseldorf and at kaschkasch cologne. In 2017 he founded VOSDING Industrial Design and was selected as **German Design Award Newcomer Finalist**.

The studio now works for international clients in the fields of **furniture, lighting and consumer products**.

For more information please visit www.vosding.de/about/

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