

Press kit: SoftShelf acoustic shelving system

Product

Name: SoftShelf

Category: acoustic shelving system

Material: wool fabric, foam, wood composite

Design: Peter Otto Vosding

Year: 2020

Looking for producer



Description:

SoftShelf is a minimalistic **shelving system**. Upholstered walls with intelligent sewing details build a structure that holds clean and elegant boards. This ends up in a shelving system that furnishes every room in a decent but enriching manner. It is warm and welcoming, **absorbs noise** and contains your belongings without any compromise.

Small hanging bolts can be positioned at any height on the wall rails underneath the fabric. One just has to spread the fabric a bit along the slot and insert the bolt into the wall rail. The boards have small millings on their bottom side that fit onto the metal bolts perfectly. Adding the boards gives stability to the whole shelf since this also spans the back wall.

With this concept doors are open to develop a **whole collection** with corner-solutions, table-extensions or simply doors and drawers for the shelf – just to name a few possibilities.

Images:

Highres: www.vosding.de/press/SoftShelf-VOSDINGIndustrialDesign-highres.zip

Lowres: www.vosding.de/press/SoftShelf-VOSDINGIndustrialDesign-lowres.zip

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About the studio:

VOSDING Industrial Design is a German design studio based in **Cologne**. The founder Peter Otto Vosding was born in Wiesbaden in 1990. He studied Industrial Design in Darmstadt, Product Design and Process Development in Cologne and went to Ingvar Kamprad Design Centrum (IKDC), Lund University in Sweden for an exchange semester on a scholarship from the IKEA foundation. During his studies he did internships at squareone GmbH in Düsseldorf and at kaschkasch cologne. In 2017 he founded VOSDING Industrial Design and was selected as **German Design Award Newcomer Finalist**.

The studio now works for international clients in the fields of **furniture, lighting and consumer products**.

For more information please visit www.vosding.de/about/

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